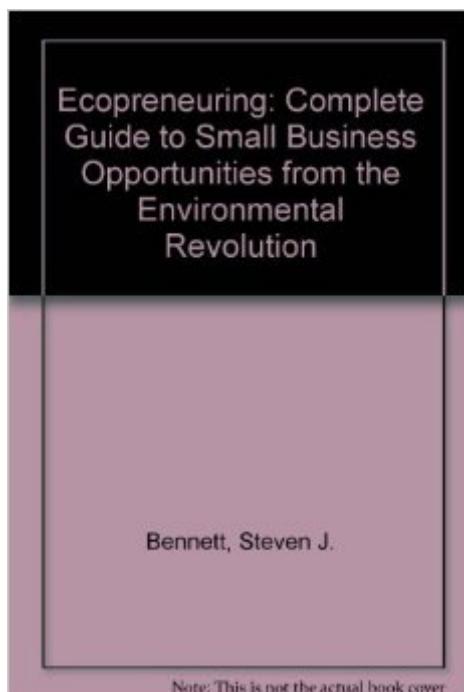


The book was found

Ecopreneuring: The Complete Guide To Small Business Opportunities From The Environmental Revolution



Synopsis

An ecopreneur can be anyone who wants to be successful at earning a living by solving environmental problems. Focuses on small scale start-ups and provides information on basic entrepreneurship, including how to get the necessary training, developing viable ecobusiness ideas, funding an ecobusiness, marketing, and managing growth. Also covered are specific ecobusiness opportunities in the fields of recycling and waste reduction techniques and providing products and services for the environmentally aware lifestyle.

Book Information

Paperback: 308 pages

Publisher: Wiley; 1st edition (April 12, 1991)

Language: English

ISBN-10: 0471530743

ISBN-13: 978-0471530749

Product Dimensions: 6.1 x 0.9 x 9.1 inches

Shipping Weight: 1.2 pounds

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Best Sellers Rank: #4,670,541 in Books (See Top 100 in Books) #82 in Books > Science & Math > Environment > Recycling #2213 in Books > Business & Money > Small Business & Entrepreneurship > Marketing #11050 in Books > Business & Money > Economics > Environmental Economics

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